



# Milwaukee AACT February Meeting

## **Please Join us:**

Date: February 16, 2012

Place: Silver Spring Country Club  
N56 W21318 Silver Spring Drive  
Menomonee Falls, WI 53051  
262.252.4994

Happy **Valentine's Day** – bring your sweetie to the meeting

Price: \$35 per person  
\$15 per student

**Title: REVITALIZING YOUR CANDY BRANDS**  
How to change your candies into a Super Star

Richard Koenings, a local business manager, attorney, and investor is the President of Buddy Squirrel LLC. He will tell us how he and his team went about restructuring a historical confections company into an energized and vibrant business with significant potential. This same approach may be applied to your candy (and similar products) line.

Time:

5:30 – 6:00 Registration, Networking & Cash Bar

6:00 – 7:15 Buffet Dinner: serving: Beef Burgundy, Baked Cod and Chicken Cordon Bleu, Vegetables with Dip, Cheese Tray, Seasoned Mixed Greens Salad, potatoes and vegetables.

\*Please note: All soft drinks are included in the purchase price

\*\*If you have any food restrictions or allergies, please let me know.

7:15 Speaker Richard Koenings, Buddy Squirrel, LLC

R.S.V.P. to Cassie Sukowaty, Milwaukee AACT Secretary via e-mail or mobile by February 8, 2012.

***Please also note: Our next meeting will be on Thursday, March 15, 2012 @ Delafield Brewhaus for our Student Night so please plan ahead***

[Cassie.Sukowaty@mastersoncompany.com](mailto:Cassie.Sukowaty@mastersoncompany.com)  
414.902.2253

## Directions:

### From Chicago –

North on Interstate 94 to 894 West. 894 to 45 North to Silver Spring Drive. Go West on Silver Spring Drive approximately 6.3 miles to golf course.

### From Green Bay –

South on Interstate 43 to Silver Spring Drive. Go West on Silver Spring Drive approximately 17 miles to golf course.

### From Madison –

East on Interstate 94 to Highway F. Go North on F to Silver Spring Drive VV and go east to golf course.

### From Rockford/Beloit –

North on Interstate 43 to 894 West. Go North on 894 to 45 North and get off on Silver Spring Drive. Go West on Silver Spring Drive approximately seven miles to the golf course.

### From Downtown Milwaukee -

West on Interstate 94 to North 45 to Silver Spring Drive. Go West 6.3 miles to the golf course.

