Rose Potts honored with AACT Stroud Jordan award

Rose Potts has been selected as the 2019 recipient of the Stroud Jordan award by the American Association of Candy Technologists (AACT). The award will be presented at a banquet honoring Potts during the AACT National Technical Seminar on October 15.

Potts is the corporate manager of sensory and product guidance at the Blommer Chocolate Company, where she has worked for over 30 years. Her experience at the company includes sanitation supervisor, quality control supervisor and working with the R&D team with an emphasis on sensory evaluation.

She is currently PMCA president and a member of PMCA’s production conference committee. Previously, she has served on FCIA’s board of directors and NCA’s Supplier Advisory Committee and Chocolate Council.

Nearly every year since 1999, Potts has presented as a speaker at industry conferences and education events, including AACT national and regional chapters, Biscuit and Cracker Manufacturer’s Association, Chocolate Manufacturer’s Association, Fine Chocolate Industry Association, Institute of Food Technologists, Retail Confectioners Association of Pennsylvania, Retail Confectioners International, PMCA and National Confectioners Association. She has authored multiple papers published in Manufacturing Confectioner and has lectured at Georgetown University and Utah State University. Time Magazine for Kids once interviewed her in a piece on interesting jobs.

In 2010, Potts received PMCA’s Hans Dresel Memorial Award and the same year obtained a patent for a “chocolate flavor wheel.” She is also known for bringing sensory evaluation outside of the lab, leading tasting sessions that pair chocolate with wine or beer.

This award is given in honor of Stroud Jordan to recognize individuals who have provided exceptional and outstanding service, not just to the AACT, but to the confectionery industry.

Past recipients of the Stroud Jordan award

2018 Gwen Evenstad
2017 Pam Gesford
2016 Randy Hofberger
2015 Marlene Stauffer
2014 Michael Allured
2013 Bob Huzinec
2012 Rich Hartel, PhD
2011 Terry Richardson
2010 Robert Boutin
2009 Judy Cooley
2008 John Urbanski
2007 Ed Wilson
2006 Paul Richards
2005 Ed Minson
2004 Tim J. Murphy
2003 Ron Bixler
2002 Reg Ohlson
2001 Melvin O. Warnecke
2000 Ed Seguine
1999 Jack Collins
1998 James McGovern
1997 Richard Schier
1996 Reg Groves
1995 Joachim (Joe) H. von Elbe
1994 Carl O. Moore
1993 Allen R. Allured
1992 Patrick J. Huffman
1991 Walter Vink
1990 Patrick Hurley
1989 Maurice Jeffery
1988 John Kitt
1987 Odvar Solstad
1986 William N. Duck
1985 no recipient
1984 George Jenkins
1983 George Richardson
1982 Silvio Crespo
1981 Bernard Minifie
1980 Donald Mitchell
1979 John A. Kooreman
1978 Robert P. Allen
1977 Bart Siebers
1976 Lloyd Latten
1975 Gerald Doolin
1974 Horton Corwin
1973 Simon O. Schnitzer
1972 Fred Janssen
1971 Elwood W. Meyers
1970 Gordon R. Maybee
1969 L. Russell Cook
1968 Herbert Knechtel
1967 Jay C. Musser
1966 Rodney Welch
1965 John W. Vassos
1964 Prudence W. Allured
1963 Archie B. Cramer
1962 W. Treasper Clarke
1961 Samuel F. Hinkle
1960 Katheryn E. Langwill
1959 Otto H. Windt
1958 Horace B. Cosler
1957 Norman W. Kempf
1956 John M. Krno
1955 C. Rudolph Krockel
1954 Justin J. Alkonis
1953 Hans F. Dresel
1952 James P. Booker
1951 James A. King